



**City of Sparta
Request For Proposals For
Highway 111 Billboard**

Thursday September 28, 2023 at 2:15 pm

CITY OF SPARTA
6 Liberty Square
P.O. Box 30
Sparta, Tennessee 38583
931.836.3248
931.836.3941 fax
www.spartatn.com

The City of Sparta is accepting Requests for Proposals on leasing a portion of the lower part of the property located on the lot at 715 North Spring St (City Fire Station #1), which borders State Highway 111.

Firms may submit their proposals to the City Administrator, City of Sparta, P.O. Box 30, 6 Liberty Sq, Sparta, TN 38583. All submittals must be received by the City on or before 2:00 p.m. Central Time, Thursday, September 28, 2023. Please note on outside of envelope "**Proposal for Billboard on Highway 111**". Proposals may also be emailed to j.roberts@spartatn.gov, any time before the due date. If emailed, please note "**Proposal for Billboard on Highway 111**" in subject of email.

Proposal Packages can be picked up at Sparta City Hall, 6 Liberty Sq, Sparta, TN 38583 between the hours of 7:30 am to 4:30 pm.

Questions may be directed to Tonya Tindle, City Administrator at 931.836.3248 or via email at t.tindle@spartatn.gov.

The City of Sparta does not discriminate based on race, color, or national origin in federal or state sponsored programs, pursuant to Title VI of the Civil Rights Act of 1964 (42 U.S.C 2000d)



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September 9, 2023

The City of Sparta is accepting Requests for Proposals on leasing a portion of the lower part of the property located on the lot at 715 North Spring St (City Fire Station #1), which borders State Highway 111. There is currently an old wooden billboard on that site.

Proposals are open to firms as well as interested parties. It shall include the monthly fee being proposed for the lease.

Proposals may include maintenance and upkeep of current wood billboard structure or it may update the structure for digital at the proposer's expense.

If an update is proposed and a new board is erected, they must follow these minimum City requirements are as follows:

- Must be set back 15 feet from any road or street ROW line.
- Total surface area shall not exceed 775 square feet and shall not exceed 36 feet in length for each face.
- Maximum height is 30 feet, excluding structural members.

All proposals must be in accordance with State and Local laws and ordinances. For reference, State Law is located at TCA Title 54, Chapter 21 and Local Ordinances are located at Title 14, Chapter 17. It is expected that Local Ordinance 14-1704, related to governmental buildings and property will be amended so that the billboard is permissible.

- There is presently no electrical service at the site. Include in your proposal how this will be addressed.
- The billboard does not have to be placed in the exact same spot but at least in close proximity. In proposal, please state amount of land needed and pertinent information related to billboard size and functionality.

Firms or interested parties may submit their proposals to City Administrator, City of Sparta, P.O. Box 30, 6 Liberty Sq, Sparta, TN 38583. All submittals must be received by the City on or before 2:00 pm Central Time, Thursday, September 28, 2023.

Submittals must be enclosed in a sealed envelope and must be marked "**Proposal for Billboard on Highway 111**" on the front of the envelope.

The City will evaluate the proposals from those submitting responses and will select one company. The factors that will be considered in evaluation are: A. Type of billboard proposed. B. History and expertise of company. C. Terms and conditions of proposal. D. Lease payment

Proposal Packages consisting of this page and a site map can be picked up at Sparta City Hall, 6 Liberty Sq, Sparta, TN 38583 between the hours 7:30 am to 4:30 pm, Monday- Friday.

After review and selection of proposal, the city will then negotiate a contract with the selected firm.

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Date: _____

Printed Name and Title _____

Company Name _____

Street Address _____

City/State/Zip _____

Telephone Number _____

Fax Number _____

Cell Number _____

Vendor's e-mail address (Please Print Clearly) _____

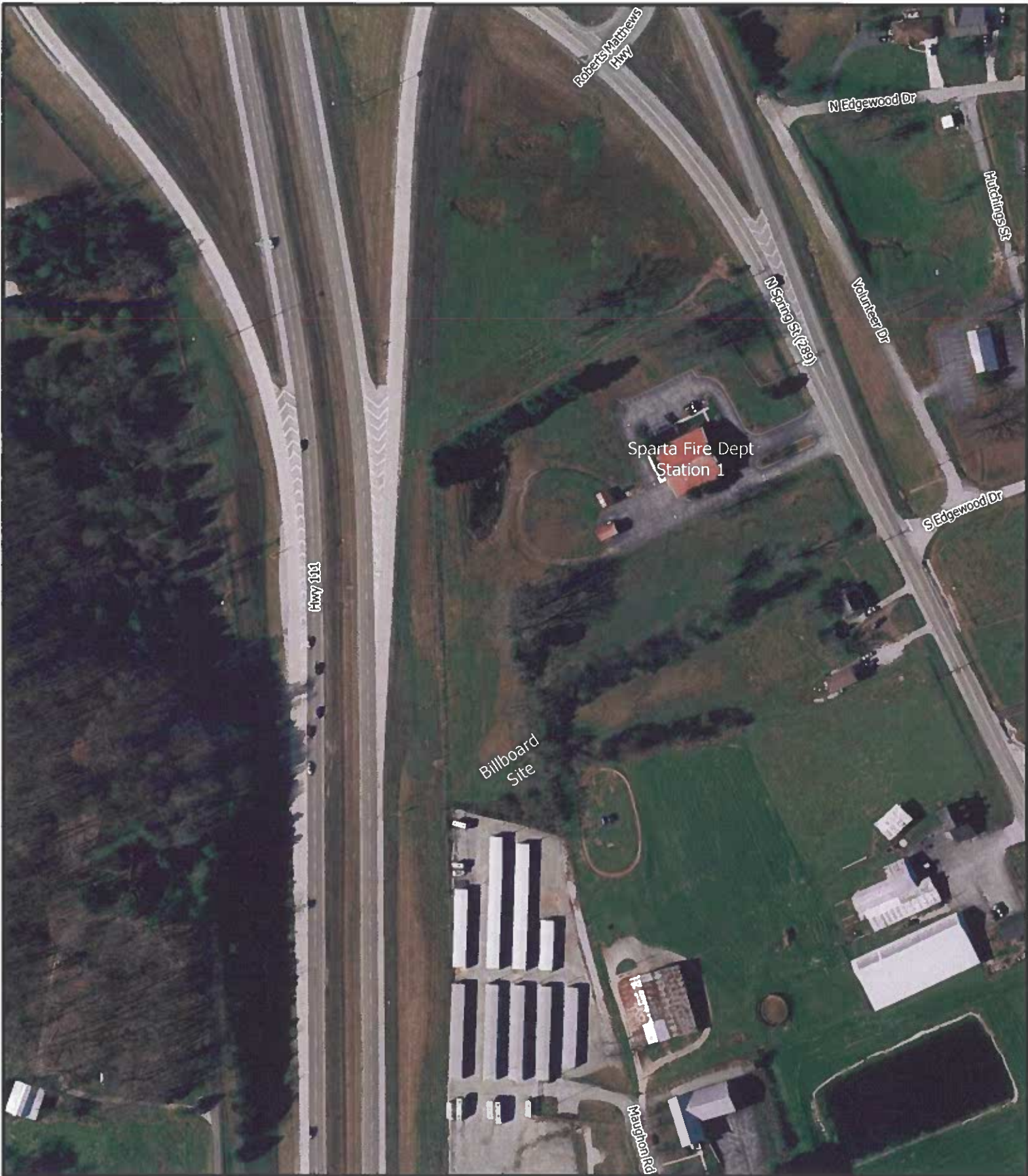
Total Proposal \$ _____

Contact Person (Please Print Clearly) _____

Contact Person Signature _____

Iran Divestment Act Tenn. Code Ann. 12-12-106

By submission of this bid, each bidder and each person signing on behalf of any bidder certifies, and in the case of a joint bid each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each bidder is not on the list created pursuant to 12-12-106.



Map/Data For Illustrative Purposes Only.

City of Sparta is not responsible for misuse, misinterpretation, or inaccuracy of data.

Not a substitute for OneCall.

City of Sparta Billboard Location

1 in = 200 ft



9/7/2023

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For Title VI and IX compliance, it is requested that the following information be voluntarily disclosed and returned with your proposal:

The City of Sparta does not discriminate based on race, color, or national origin in federal or state sponsored programs, pursuant to Title VI of the Civil Rights Act of 1964 (42 U.S.C 2000d)

GENDER: _____Male _____Female

RACE: _____Caucasian _____African American

_____Other (Please Specify)